

Privacy Policy

Last updated: 30 March 2022

This privacy policy describes our policies and procedures on collection, use and disclosure of your information when you use the website and provide information about your privacy rights and how the law protects it.

We use personal data to improve our website. By using the website, you agree to the collection and use of information in accordance with this privacy policy.

Interpretation and definitions

Interpretation

Words whose initial letter is capitalized have meanings defined in the following conditions. The following definitions have the same meaning regardless of whether they appear in the singular or plural.

Definitions

For the purposes of this privacy policy:

Account means a unique account created to allow you to access our website or parts of your website.

Company (referred to as “The Company”, “We”, “Us” or “Our” in this agreement) refers to BB Holding S.P. 89, Strada Provinciale Est 11/G 24050 Calcinato (BG) – Italy.

Cookies are small files that are saved on your computer, mobile device, or any other device from a website, containing details of your browsing history on the website among its many uses.

Country of reference: Italy

Device means any device that can access the website such as a computer, mobile phone or digital tablet.

Personal data is all information that refers to an identified or identifiable person.

Website refers to the Site

Service provider: means any natural or legal person who processes the data on behalf of the Company. Refers to third party companies or individuals employed by the company to facilitate the website, to provide the website on behalf of the company, to perform services related to the website or to assist the company in the analysis of how the website is used.

Usage data refers to data collected automatically, generated by use of the website or the website infrastructure itself (for example, the duration of a visit on a page).

The site refers to BB Holding, accessible from <https://bb-holding.info>

For user means the person who sets up or uses the website, company or other legal entity on behalf of which such person accesses or uses the website, as appropriate.

Collection and use of personal data

Types of data collected

Personal data

While using our website, we may ask you to provide us with certain personally identifiable information that may be used to contact or identify you. Personal identification information may include, but is not limited to:

- Email address
- First and last name
- Phone number
- Address, State, Province, CAP/CAP City
- Usage data

Usage data

Usage data is collected automatically when you use the website.

Usage data may include information such as the Internet Protocol address of the User's Device (such as IP address), browser type, pages of our website visited, time and date of visit, time spent on such pages, unique device identifiers and other diagnostic data.

When you access the website by a mobile device, we may automatically collect certain information, including, but not limited, the type of mobile device used, the unique mobile device ID, the mobile device IP address, the mobile operating system, the type of mobile internet browser and other diagnostic data.

Tracking technologies and cookies

We use cookies and similar tracking technologies to track activity on our website and store certain information.

For more information about the cookies we use and your cookies, please visit our cookie policy.

Use of your personal data

The company may use the personal data for the following purposes:

Provide and improve our website, including tracking your use of our website

To contact you: to contact you by e-mail, telephone, sms or other equivalent forms of electronic communication or information communications related to functionality, including security updates, where necessary or reasonable for their implementation.

To manage your requests: to manage your requests to our Company.

For other purposes: we may use your information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of your promotional campaigns, and to evaluate and improve our website, services, marketing and your experience.

We may share your personal information in the following situations:

- With service providers: we may share your personal information with service providers to monitor and analyse your use of our website, to contact you.

Storage of your personal data

The Company will retain your personal data only for the time necessary for the purposes indicated in this privacy policy. We will retain and use your personal data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes and enforce our legal agreements and policies.

The Company will also retain usage data for internal analysis purposes. Usage data is generally stored for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of our website, or we are legally obliged to retain this data for longer periods of time.

Transfer of your personal data

Your data, including personal data, are processed at the Company's operational offices and anywhere else where the parties involved in the processing are located. This means that this information may be retained on computers located outside of your State, Province, Country or other Governmental jurisdiction where data protection laws may differ from those of your jurisdiction.

Your consent to this privacy policy followed by the submission of such information represents your consent to such transfer. The company will take all reasonable steps to ensure that your data is processed securely and in accordance with privacy policy and no transfer of your data will occur to an organization or country unless there are adequate controls in place, including the security of your data and other personal information.

Disclosure of your personal information

Commercial transactions

If the company is involved in a merger, acquisition or sale of assets, your personal data may be transferred. We will notify you before your personal data is transferred and become subject to a different privacy policy.

Law enforcement

In certain circumstances, the company may be required to disclose your personal data if required by law or in response to more valid requests from public authorities (such as court or government agency).

Other legal requirements

The company may disclose your personal data in good faith belief that such action is necessary to:

Comply with a legal obligation

Protect and defend the rights or property of the company

Prevent or investigate any wrongdoing in connection with the website

Protect the personal security of website users or the public

Protection against legal liability

Security of your personal data

The security of your personal data is important to us, but remember that no method of transmission over the internet or electronic storage method is 100% secure. While we strive to use commercially acceptable means to protect your personal data, we cannot guarantee its absolute security.

Link to other website

Our website may contain links or cookies from other websites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly recommend that you read the Privacy or Cookie Policy of each site you visit. We have no control over and assume no responsibility for the content, privacy policies or practices of third parties sites or services.

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Changes to Privacy Policy

We may update our Privacy Policy from time to time. We will notify you any changes by posting the new Privacy Policy on this page. We will notify users who have provided us with their email address by email of an important intervention on our website, before the change becomes effective and update the "Last Updated" date at the top of this Privacy Policy. We recommend that you periodically consult this Privacy Policy. We recommend that you periodically consult this Privacy Policy for any changes. Changes to this Privacy Policy are effective when posted on this page.

We will notify users who have provided us with their email address by email of an important intervention on our website, before the change becomes effective and update the "Last Updated" date at the top of this Privacy Policy.

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Concerned right

As a data subject, you have a number of rights to protect your privacy.

The right of access (art. 15 GDPR): you may request at any time that information be provided about your data stored by us. This information refers, among the other things, to the categories of data processed by us, the purposes of processing, the origin of the data if we did not obtain them directly

from you, as well as the recipients to whom we may have transferred your data, where applicable. You may receive a free copy of your data that is the subject of the contract and/or processing.

The right to rectification (art. 16 GDPR): you may request a rectification of your data. We will take appropriate measures to ensure that your data, which we keep and process on an ongoing basis, is kept correct, complete, up to date and relevant, based on the most recent information provided to us.

The right to erasure (art. 17 GDPR): you may request the deletion of your data, provided that the relevant conditions are met by law. For example, this could happen under Art. 17 GDPR:

- If data are no longer necessary in relation to the purposes for which they were collected or otherwise processed;
- If you withdraw the consent on which the processing is based, and there is no other legal basis for the processing;
- If you object to the processing of your data and there are no overriding legitimate reasons to proceed with the processing;
- Whether the data has been processed unlawfully;

Unless the processing is necessary:

- For the fulfillment of a legal obligation that requires the processing of your data; in particular as regards the retention periods of documents provided by law;
- To establish, exercise or defend a legal right or claim.

The right to restriction of processing (art. 18 GDPR): you may obtain a limitation of the processing of your data.

- If the accuracy of the data is disputed, for the period that allows us to verify the accuracy of such data;
- If the processing is unlawful and, instead of the deletion of your data, you request that its use be limited;
- If we no longer need your data, but these are necessary for you to ascertain, exercise or defend a right in court;
- If you have opposed the processing pending the verification of the possible prevalence of our legitimate reasons, as data controller, compared to yours.

The right to data portability (art. 20 del GDPR): you have the right to receive a copy of your data previously provided directly to our Company. At your explicit request, we will transfer your data – to the extent that this is technically feasible to another data controller.

The right of opposition (art. 21 GDPR): you can object at any time, for reasons related to your particular situation, to the processing of your data, pursuant to Art. 6, paragraph 1, letters e) or f) the GDPR. If so, we will no longer process your data. This last condition does not apply if we can prove the existence of compelling legitimate reasons that justify the processing and outweigh your interests, or if we need your data to ascertain, exercise or defend a right in court.

The right to request a copy of the protection measures (art. 13 GDPR) provided for the transfer of data to third countries, if applicable.

The right to withdraw consent at any time (art. 13 GDPR) – if the processing is based on the consent given before the revocation, by sending the relevant request to the contacts reported.

The right not to be subjected to automate decision – making including profiling (Art.22 GDPR) - The data subject has the right not to be subjected to a decision based solely on automated processing, including profiling, which has legal effects affecting him or which have a similar significant effect on him.

Complaint to the Supervisory Authority

If you do not consider the Company's response to any of your requests and/or reports to be exhaustive, you are entitled to lodge a complaint with a data protection authority, pursuant to art. 77 of the GDPR.

Please find below the contact details of the local data protection authority: Data Protection Authority.

Contact details: <http://www.garanteprivacy.it/web/guest/home/footer/contatti>.

Contact us

If you have any questions about this Privacy Policy, you can contact us:

- By email: <https://bb-holding.info>